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**GRAY & CO. INCLUDED AMONG
"6 BEST BESPOKE TOUR OPERATORS"**

TORONTO, Canada -- Gray & Co. was recently featured on Forbes.com, included as one of the "6 Best Bespoke Tour Operators" as outlined by frequent contributor Larry Olmstead. The writer singles out Gray & Co. in the "Ultra-Luxury Cycling and Hiking" category, pointing out that Gray & Co. "is unique in that it offers only completely bespoke very high end itineraries", with a well-traveled clientele that demands less obvious itineraries, personally selected guides, and the very highest levels of service. Per Olmstead, "Gray & Co. trips often involve fleets of vehicles and sometimes private planes, and these are operations conducted with military efficiency." With over 20 years experience in the luxury cycling & hiking business, founder Cari Gray formed Gray & Co. in 2008 in response to the dearth of ultra-high end players in the field. The company has been featured in *Travel + Leisure*, *Departures*, *Town & Country*, and *Outside* magazines among other publications.

Gray & Co. crafts custom journeys for active travellers to many corners of the globe. With first-hand knowledge and local connections, they can orchestrate almost any adventure with style and precision. They cater to groups of friends and families, design corporate retreats, and more. For more information, please visit www.grayandco.ca.